



Earn Money While Shopping Online with CU Perks!

As your financial partner, we're always looking for smart ways to help you keep cash in your pocket. That's why, as a valued member, you now have access to a great benefit that lets you earn cash back when you shop your favorite merchants online: CU Perks!

Earning rewards from CU Perks is simple. Here's how it works:

- Go to <https://cuperks.retailbenefits.com/> and log-in using your email address and Jefferson Parish Employees Federal Credit Union.
- Once you are logged in, you're ready to start shopping online and earning your credits. It's that easy!
- Earn credit on your CU Perks account on purchase from over 1,500 retailers and choose from over 300 million products (online retailers you visit every day, including GAP, Best Buy, Target, iTunes, Staples, UPS and more)!
- The more you shop online, the more credit you earn in your CU Perks account.

Every dollar you save by shopping through the CU Perks site is credited to your CU Perks account. It's that simple. Spend \$200 at Target, and you will see a 3.75% or \$7.50 credit on your bill. Like shoes? \$200 at Zappos.com means a \$27 credit on your CU Perks account.

Sound too good to be true? It's not!

There are no sign-up fees! As a loyal member, you're automatically enrolled in CU Perks. All you need to do is set up an account, which takes seconds. You can simply shop online as you normally do, at well-known retailers you love through the <https://cuperks.retailbenefits.com/> website to earn your credits and SAVE!

There are no strings attached. It's that simple and it's a truly rewarding benefit for you.

Don't forget to download the CU Perks Shopping Assistance Toolbar when you enroll. The Shopping Assistant makes sure that you never miss out on credits while shopping:

- Shop online as normal without having to log in to the CU Perks site as you shop or make cash back purchases.
- Your browser will automatically recognize if you're shopping at a cash back retailer.
- Get up to the minute notifications on cash back deals directly in your browser.
- Shop and browse your favorite merchants just by typing their name into the search field and more!

What are you waiting for? Enroll now to see how much you can save!



FAQ's

What is CU Perks?

CU Perks is an exclusive rewards program for Jefferson Parish Employees Federal Credit Union (JPEFCU) members who frequently shop online. **CU Perks** allows members to browse thousands of popular online retailers through the **CU Perks** website or mobile app, making purchases as usual. Rewards are automatically posted to the member's **CU Perks** account and, within 60 days, members will receive a check in the mail. Simply shop online and watch your rewards add up.

How do I shop?

JPEFCU members can download the app or visit the **CU Perks** website and set up an account. Sign up by entering your email and Jefferson Parish Employees Federal Credit Union. Once you are signed up, begin browsing through the thousands of retailers and shop as usual. Rewards vary depending on the individual retailer.

What is a shopping assistant?

The shopping assistant notifies you when you are shopping on a **CU Perks** partner site, serving as a reminder that you can earn rewards by making the purchase through CU Perks.

Why would the retailers give away money?

Each retailer has an advertising budget that pays website owners a percentage of sales for driving traffic to their site, instead of keeping these advertising dollars we choose to give them back to you, our loyal members.

Why is there a 60-day holding period?

Each retailer has a return/exchange policy. As a result of these policies and risk of fraud, each retailer will not pay out advertising commissions until the exchange period has passed. Retail Benefits make funds available as soon as they are guaranteed payment from the retailer.